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Friends at the SBCA,

It was such a pleasure to be a part of the SBCA Award Ceremony this year, and I was incredibly honored to receive the humanitarian award. Our whole team enjoyed learning about your mission and meeting each of you. The summer of 2013 has been an exciting time of growth and celebration for Generosity Water. From the hills of Rwanda to the halls of the Beverly Hills Hotel, we have continued to raise awareness for the global water crisis and inspired others to take action.

Supporters have joined our team in Haiti and East Africa to visit communities that were impacted by their generosity. From platinum music artists and business executives to board members and college students—it's our highest honor to show donors the wells they've funded. These trips to the field not only strengthen the accountability of Generosity Water's programs, but they also cultivate new levels of commitment—transforming one-time donors into dedicated advocates who understand the heart of our mission.

Back in Los Angeles, Generosity Water just wrapped up its largest event of the year, The 5th Annual Night of Generosity held at the iconic Beverly Hills Hotel. The star-studded evening surpassed our goals, raising over \$300,000 and funding 45 water projects in Uganda, Ghana, and Ethiopia. Night of Generosity also expanded our press platform by earning media attention from top outlets including People, E!, Variety, and US Weekly. We're confident that Night of Generosity's success will continue to open new doors.

Finally, we are excited to announce that our first for-profit business venture is wrapping up development phases and will soon launch its first product—a luxury bottled water that will also take the name Generosity Water. Generosity Water is a premium alkaline water brand that uniquely combines the highest water quality available with social responsibility—emphasizing environmental impact and giving back. By donating 20% of all profits back to our non-profit, we're convinced that this business model can play a tremendous role in solving the water crisis, and we can't wait to take it to market!

Although Generosity Water is humbled by the success of the summer, we are also eager to strategize for what's to come. The final quarter of 2013 will be an exciting time of planning and innovation as our team develops new ways to increase our global impact. As always, we are grateful for your support and commitment to our work. We have come a long way, but this is only the beginning.

Looking forward to what's next,

Jordan Wagner, CEO